

Chelsea Rose *Fitz-* *gerald*

Content creator, podcaster, and storyteller based on Nantucket Island. Building an audience that actually listens.

TIKTOK

180K
followers

INSTAGRAM

37K
followers

THE CHELSEA CHANNEL

Patreon

+ Spotify · Apple Podcasts

ABOUT

Chelsea Rose Fitzgerald is a Nantucket-based content creator, podcaster, and homeschooling mother whose voice has built a loyal following across TikTok, Instagram, and Patreon. What started as a comedy series grew into something harder to categorize — honest, curious, often funny, always direct.

Her podcast, *The Chelsea Channel*, is produced independently and distributed on Spotify and Apple Podcasts, with a dedicated Patreon subscriber base. Her audience doesn't just scroll past — they convert.

Chelsea's content skews toward New England audiences with real purchasing power: Boston, New York, Nantucket, the Cape. These are people who know exactly where they are and what they like.

TOP AUDIENCE CITIES

Boston, MA	2.1%
New York, NY	1.6%
Nantucket, MA	0.7%
Barnstable, MA	0.6%
United States total	84.3%

INSTAGRAM PERFORMANCE · LAST 60 DAYS

239K

Total views
Jan 29 – Mar 29

104K

Accounts reached
+95.6% growth

65.5%

Views from
non-followers

PARTNERSHIP OPTIONS

INSTAGRAM

Reel

\$1,500

Short-form video integration. Authentic, on-brand, delivered within agreed timeline. Usage rights negotiable.

INSTAGRAM

Story

\$350

24-hour story placement. Direct, personal, high conversion for swipe-link offers.

BEST VALUE

Bundle

From \$2,000

Reel + Story + optional podcast mention. Custom packages available — reach out to discuss.

THE CHELSEA CHANNEL — PODCAST

The Chelsea Channel is Chelsea's independently produced podcast,

DISTRIBUTION

Spotify · Apple Podcasts ·

available on Spotify, Apple Podcasts, and exclusively extended on Patreon. The show covers the things Chelsea actually thinks about — which means it has a point of view. Listeners are subscribers in the truest sense: they opted in, they pay, and they show up every episode.

Podcast sponsorships are available as standalone placements or as part of a cross-platform bundle. Host-read only — no pre-produced spots.

Patreon

FORMAT

Host-read · Conversational

ADD-ON RATE

From \$500 standalone

Chelsea Rose Fitzgerald

@chelsearosefitzy

All rates listed are starting points and subject to negotiation based on deliverables, usage rights, exclusivity, and campaign scope. Whitelisting and paid